

# RAWR DENIM

MAY 28 2015 by [NICK COE](#)

## AMSTERDAM DENIM DAYS 2015 PART I – KINGPINS

Around this time last year, we hit the road and made our way across the pond to Amsterdam, The Netherlands for the very first edition of the **Amsterdam Denim Days** festival – a four-day celebration of all things indigo and denim for professionals and consumers alike. Compared to other industry events, Denim Days is a special happening in that it caters to even the slightest enthusiast and hosts an enormous range of sub-events. For those inclined to check out what the 2014's edition offered, you can read up on [part I](#) and [part II](#) of our coverage. Already up to speed? Then read on our for our part I of our 2015 recap, where we walk through what caught our eye at the world famous denim textile and fabric trade show, **Kingpins**.



## CONE MILLS

We've seen North Carolina's **Cone Mills** come under [heavy critique amongst commenters lately](#), but some often forget that the company has one of the richest history's around, and they were sure to remind us of that at Kingpins.



*One of two Cone Mills booths at Kingpins, wholly dedicated to educating visitors on their 100+ year long history.*

Serving as more of a time capsule than tradeshow booth, highlights included the select pieces from their inspiring **Found Collection** (which was equally satisfying to drool over after our **first round at the Liberty Fairs show in 2013**), as well as few original samples dating as far back as 1905! As promised, the grand daddy of them all:



One of Cone Mills' "younger" fabrics – a 28-year old 4.5 oz. satin basket weave with the original flasher.



One of Cone Mills' very first selvedge denim fabrics produced 110 years ago.



Just two of the Found Collection samples – the "Calf Skin Overall" made from Cone Deeptone Denim, circa 1940 (left); and "Big Winston Waist Overall", circa 1940

In light of their 110 year anniversary as well, Cone is slowly rolling out a new collection of "White Oak 110" fabrics, such as the peculiar "Corded Indigo". Inspired by one of their deadstock fabrics, the twisted striped effect is achieved by weaving in an alternating twill and plain weave construction.



*Cone Mills 6.5 oz. "Corded Indigo" – constructed with alternating plain and twill weave*

And for those curious to see how the Corded Indigo would look in application



Cone is still working hard to develop denim in innovative ways that lessen their impact on the environment as well. We previously saw them put **old ketchup and mustard plastic bottles to better use**, and now we see them applying their craft to reusing brown beer bottles in denim (safe for all ages too!).

*One of Cone Mill's more environmentally friendly creations – 30% cotton, 70% beer bottle.*

