

24 Jul. 2014

Show report: Tomorrow's denim was at Kingpins NY

Anyone who wants to know the future of the world's favorite blue fabric just needed to visit the latest edition of [Kingpins](#) New York, which celebrated its 10-year anniversary with an onsite party last night.



Andrew Olah, Kingpins producer

Really fun celebration aside, the show, helmed by Andrew Olah, which featured about 50 premium denim-related brands, had a very successful two-day run at a new venue on Washington Street just south of Greenwich Village.

Highlights included the following:

- Cone Denim unveiled ConeTouch, a new super soft stretch option, and VaraBlue, a new dye process that is a sustainable option for colored denims.
- Integrated Denim Sourcing made its debut. The new brand is a co-operative of four companies (Grandtex, Wash House, DyStar and Eratex) and offers everything from product development to finishing.
- Blue Farm showed incredible dobby fabrics as well as an unique indigo corduroy
- Artistic Fabric Mills showed its non-fade EverDark and ForeverWash Collections, which do not fade even after 40 machine washings.

- Italy's Candiani was all about its stretch offerings and highlighted its "faux rigid," a denim that looks stiff but has some give thanks to modern technology.

For more on Kingpins, view the gallery...
Christopher Blomquist



Kingpins NY FW' 15