

Concepts and Converse Tag Team a Cone Denim Sneaker

By [Cleo Levin](#) • May 29, 2015



Converse and Cambridge, Massachusetts-based sneaker store Concepts are collaborating on the Converse All Star Chuck '70 silhouette in raw Cone denim.

The sneaker retains most of the original All Star design, but incorporates triple stitch detailing for a vintage effect. Each pair has fabric woven in two separate directions, with the left sneaker constructed of left hand twill and the right made of right hand twill, to highlight the iconic denim's texture.

The Chuck Taylor All Star '70 "Cone Denim" (\$110) will be available exclusively at Concepts beginning May 30.