

ANTENNA™

WAKESKATING
CHUNKY
SWEATERS
LAND ROVER
AASIF MANDVI
URBAN CHINA
ELIZABETH
& JAMES
TIM RUSSERT

VALENCIA / DYSON / 25 HOODIES
FREITAG / MEAT ON A STICK / KICKS

WHAT DROPS NEXT

WINTER 2010 HOLIDAY

IT'S
ALWAYS
SUNNY
WITH ROB
MCELHENNEY



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soul xpression



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A CELEBRATION OF COLLABORATION

ETNIES / ORIGINAL PENGUIN / HUF / IN4MATION / SMART DESIGN / TODD SCHMIDT / DJ WHOO KID

Antenna and Kia Motors introduce Soul Xpression, an exhibition of the creative spirit showcasing a unique merging of style leaders and passionate trailblazers from the worlds of music, fashion and technology. Now you, too, are invited to participate in creating a vehicle which expresses your individuality and vision through Soul Xpression. Visit antennamag.com/kia to get started.

soul
a new way to roll.

KIA
KIA MOTORS

soul ~~x~~pression



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A CELEBRATION OF COLLABORATION PRESENTED BY KIA MOTORS & ANTENNA MAGAZINE



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THE ULTIMATE COLLABORATION OF SOUL & STYLE

WHEN KIA MOTORS gave us the opportunity to build a vehicle that would represent Antenna's Soul Xpression, we knew that the only way it would work would be to involve the companies and people straight from the pages of our magazine. From the **Cone Denim** interior inspired by the In4mation x Vans Half Cab collaboration to the green grass skate deck inspired by etnies founder Pierre Senizergues and the baby blue and brown color scheme inspired by the Original Penguin attire displayed in the car, every piece of this Kia Soul has been customized with you, the Antenna reader, in mind. While you guys are spontaneous, you also know that the next grand plan will come to a quick halt without the proper necessities at hand. This led to customized homes for all the latest gadgets and gear, a mini-fridge for hydration and styling details to allow your Xpression to be seen wherever your next adventure may take you.

EXTERIOR Not an inch of the Kia Soul was neglected. **Lux Motorwerks** painted the exterior a custom baby blue. **MRR** 20-inch wheels were paired with **Nitto** tires and a lowered suspension. The roof and wheels were painted matte brown, as were the grill's trim, side vents, and custom-made exhaust, a hue that ties in with the leather of the interior. The Antenna Soul would not be complete without the rooftop snowboard rack, which holds a custom board by **Revolution**, designed by us. The headlights, taillights, and side markers were tinted and the brake calipers painted baby blue to match everything else.



soul ~~expression~~



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CENTER CONSOLE Antenna turned the speaker port into a clock using a **G-Shock** and illuminated the fitment surrounding it. Since we all know the importance of the latest gadgets, we fiberglassed the center console with custom molds for an **iPod touch**, **Flip Video**, **BlackBerry Pearl**, and **HP Net-book**. A portable **TomTom** allows for a quick transition from car to another set of wheels, be it skate deck or bike. And because not one detail was left untouched, the console was wrapped in chocolate leather from **Mood Fabrics**.

DASH In order to tie the interior and exterior color schemes together, the dash and steering wheel were painted baby blue and then wrapped in perforated brown leather. The glove box was converted to a sunglasses and watch display with LED lights and a plexiglass cover with denim trim. It became the home to some of our favorite brands such as **Mosley Tribes**, **G-Shock**, **Nike**, **Original Penguin**, and **Super**.



SEATS The front seats were reupholstered in **Cone Denim**, **Rufus** shirting, and chocolate leather from **Mood Fabrics**. The backs of the driver and passenger seats were leather wrapped and fitted with **Sony PSP Slims** affixed via a custom LED-illuminated mounting system. The back seats were converted to upholstered bucket seats to match the front.





HEADLINER Heavily inspired by skate brands **Huf** and **etnies**, we lined the interior in denim and installed skateboard trucks for handles on both sides. And what better place than the headliner to attach a custom-made skate deck by **Revolution**, designed by Antenna, specifically for the Kia Soul.



DOOR PANELS Wrapped in chocolate leather with denim inserts to match the seats, plexiglass and LED lighting transform the handles into custom holders for storing necessities. In our case, jelly beans and zipper pulls.

info

COMPANY Antenna

WEB SITE antennamag.com

ULTIMATE ROAD TRIP From Iceland to Morocco.

HOMETOWNS New York, Florida, Washington, Virginia

CURRENTLY RESIDES IN New York

DESIGN PHILOSOPHY We like surprises at Antenna, so while we believe that a quiet design is key to our pages and our car design, we also like details that don't scream at you. Like hiding our beloved blue dog in the magazine or having secret candy dishes that live in the door handles.

5 THINGS IN YOUR CAR AT ALL TIMES Sunglasses, iPod, cell phone charger, snacks, and spare change

AUDIO A **Memphis Car Audio** amp was installed in the headliner along with a Memphis subwoofer in the trunk and tweeters on the dash. An **Eclipse** head unit powers the sound system with a removable faceplate, GPS, DVD, and Bluetooth.



TRUNK Antenna installed a motorized shelving display in the trunk that raises and lowers at the touch of a button. The shelves disappear into a custom leather-wrapped box with accents and trim that match other details in the car. The shelves, complete with LED nighttime lighting, hold an array of products listed below.

Penfield Meeker Tan Cord Hoodie, Large Deer Reindeer Tee/penfieldusa.com; **HUF x Altamont** Magenta Tee, **HUF** Tartan Plaid Woven, Script Logo **New Era** Red Fitted, Classic Logo Blue Feathered Hoodie/HUF SF (812 Sutter St, San Francisco); **Modern Amusement** Red Feathered Doggers Tee/Neiman Marcus Department Stores; **Creative Recreation** Coesario Lo Silver Black Burgandy/Bloomingdales Nationwide; **Happy Socks**/happysocks.com; **Nudie** Thin Finn Super Used Grey Denim/Atrium-NYC; **Original Penguin** Slickest of Them All Plaid Brown Button Down, Donegan Denim/Original Penguin Stores; **Rufus** Blue and Brown Stripe Button Down/rufus.com; **etnies x Devine Calloway** Green and White Low Tops, Fitted Cap, Twill Khaki Pants/etnies.com; **Mighty Healthy** Herringbone Denim/mightyhealthynyc.com; **Kid Robot** Teal Aqua Hoodie, Multi Colored Button Tee, BoOaya Hoodie, Stitched BoOaya T-Shirt, Mini MUNNY 4-inch Blue Edition, MUNNY Zipper Pull Series, Grateful Bear, Rilla **PEECOL**/kidrobot.com; **In4mation** Denim Fitted Cap/in4mants.com; **Jeepney x Antenna** Tee/karmaloop.com; **POP Chips**/popchips.com; **Jelly Belly** beans/jellybelly.com

IN GLOVE BOX DISPLAY: [watches] **FLUD** Grey The Cartridge/fludwatches.com; **Original Penguin**/Original Penguin Stores; **In4mation x G-Shock**/gshock.com; **Nike**/nike.com; [sunglasses] **Super**/Barneys, NY; **Mosley Tribes**/karmaloop.com and Henri Bendel, NYC

