



White Oak Plant Manager Brad Johnson, John Ratzenberger, and Tom McKenna, division president.

## John Ratzenberger's *Made in America* visits the White Oak plant

The White Oak plant, part of ITG's Cone Denim division, will be featured on an episode of *John Ratzenberger's Made in America* during its 2008 season.

The film crew, along with Ratzenberger, visited the White Oak plant on December 6. Ratzenberger toured the plant, talked with employees, and participated in several manufacturing processes.

White Oak's Plant Manager Brad Johnson led the tour. Tom McKenna, president of Cone Denim, spoke to Ratzenberger about the Cone Denim brand and its distinctive history. Employees at White Oak got the opportunity to join Ratzenberger in taping a New Year wish for Travel Channel viewers, which is airing in January.

*John Ratzenberger's Made in America* celebrates the people, places and products that are uniquely American. Ratzenberger honors the men and women who work with their hands and skillfully make products that are the backbone of the American economy. The program visits roughly 40 manufacturing facilities a year, as well as iconic American locations.



Ratzenberger talks with White Oak employee Myrtle Smith on the plant floor.

*The Travel Channel episode featuring ITG's Cone Denim is expected to air in 2008, but the schedule was not available at press time.*

